## The site is located in an existing industrial area on Factory Lane.

The site is currently vacant. This has led to the site becoming run down which is having a negative impact on the surrounding area. Our proposals will bring the site back in to use in a way which is more in keeping with the surrounding area.

The site is part of an existing Strategic Industrial Area and has been allocated for industrial development in the Croydon Local Plan. The proposed development has therefore responded to Croydon's key policy asks.

Bridge Industrial will deliver a scheme which is aligned with the Council's ambitions for the area as well as required by the London Plan.



The current condition of the Factory Lane site